



Bill Moore

Member

512.615.1204 Direct
512.615.1198 Fax
bmoore@enochkever.com
enochkever.com

Bill Moore represents numerous energy industry clients, counseling them on regulatory, environmental, business, and legislative matters. He has represented a variety of competitive and regulated electric interests, including Texas's largest regulated electric utility, largest municipal utility, and largest power generation and mining company. He handles clients' business-to-business interactions as well as representing them before state and federal legislative and regulatory bodies.

Professional Experience

- Advises clients on a wide range of legal issues while facilitating the achievement of their business objectives
- Represents clients and directs strategy in complex and high-profile regulatory and legislative matters
- Assists energy clients in business transactions and day-to-day operations
- Possesses over two decades of experience in, and extensive knowledge of, Texas's electricity industry
- Leads, as outside counsel, investigations into complex corporate activities
- Presents to and serves as counsel to sophisticated corporate boards
- Provides sound and timely legislative drafting, analysis, and lobbying in Texas Legislature and Congress
- Recognizes and manages external perception concerns and relationships for regulated businesses in the electric and oil and gas industries
- Coordinates and ensures timely and effective regulatory policy development and advocacy
- Provides thorough diligence regarding regulatory aspects of M&A transactions
- Provides quick, creative legislative drafting for various businesses
- Served as General Counsel of largest power generation company and largest retail electric provider in Texas

Practice Areas

- Electric Industry Regulation
- Legislative Advocacy
- Regulatory Compliance
- Regulatory Litigation

Awards & Recognitions

- Ranked: *Chambers USA*, Energy: State Regulatory & Litigation (Electricity) – Texas, 2019

Education

- University of Texas School of Law, Austin, Texas
 - J.D., 1995
 - Order of the Coif
 - *The Review of Litigation*, Chief Articles Editor
- Texas A&M University, College Station, Texas
 - B.S., Civil Engineering, 1987

Admissions

- Texas
- U.S. Court of Appeals, Fifth Circuit
- U.S. District Court, Northern District of Texas

- Has represented companies including financial investors, large Texas power generation and retailing companies, a large power generation cooperative, a large out-of-state power generation company, and a large midstream oil and gas company
- Serves as primary legislative counsel and has testified multiple times before Texas Legislature for a major Texas electric industry participant, resulting in successful bill passage by the Legislature or other successful results
- Leads intensive investigations into complex corporate activities
- Provides seasoned and detailed regulatory compliance advice
- Successfully contested the legal basis for, and ultimately settled favorably, the largest wholesale market regulatory enforcement action in Texas Public Utility Commission history
- Led the legal component of a large corporation's regulatory/legislative team that ultimately obtained Texas legislative satisfaction with the largest private equity transaction in history
- As General Counsel, created, staffed and oversaw the compliance organization for a major Texas electric energy market participant
- Led efforts to successfully defend, against appeals in state and federal courts, environmental permits for three new large coal-fired power generation units

Publications & Presentations

- Discussion of the Cross-State Air Pollution Rule, Gulf Coast Power Association, Houston, Texas, September 2011
- Some Tips for Legislative Practice, State Bar of Texas Advanced Administrative Law Course, Austin, Texas, September 2010
- The Elusive Pursuit of New Federal Energy Legislation, State Bar of Texas Public Utility Law Section Annual Meeting and Seminar, Austin, Texas, August 2004
- "Analysis of a Federal Policy Objective: The Absence of State Regulatory Authority Over Privatized Military Base Utility Systems," 3 Texas Tech Journal of Texas Administrative Law, v. 81, 2002

Professional & Community Activities

- State Bar of Texas
 - Administrative & Public Law Section
 - Public Utility Law Section
- Austin Bar Association
 - Administrative Law Section
 - Environmental Law Section
- American Bar Association
 - Administrative Law & Regulatory Practice Section
 - Environment, Energy, & Resources Section
 - Infrastructure & Regulated Industries Section
- A&M PAC
 - Board of Directors, 2019-present

- Texas A&M 12th Man Foundation
 - Board of Trustees, 2012–2015
 - Chair, Legal Committee, 2012–2014
 - Member, Legal Committee, 2011–2019
- Helping Hand Home for Children, Community Advisory Board, 2016–present
- Volunteer and Fundraiser
 - Capital Area Food Bank
 - Boy Scouts
 - North Texas Food Bank
 - United Way of Metropolitan Dallas
 - Multiple Sclerosis Society
 - Texas A&M 12th Man Foundation
 - Local Churches