



Bill Moore

Member

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Bill Moore represents numerous energy industry clients, counseling them on regulatory, business, litigation, and legislative matters. He has represented a variety of competitive and regulated electric interests, including Texas's largest power generation and mining company, its largest retail electricity providers, its largest municipal utility, several power generation facility owners and developers, and a large regulated electric utility. He handles clients' business-to-business interactions and represents them before state and federal legislative and regulatory bodies, as well as in litigated proceedings.

Professional Experience

- Led the litigation team and the settlement negotiations that resulted in Public Utility Commission of Texas approval of settlement among dozens of parties concerning claims to \$2.1 billion securitized funds related to 2021 winter storm impacts
- Leads a multi-disciplinary legal team providing regulatory, litigation, compliance, appellate, and business advice to clients operating in highly regulated industries
- Represents clients and directs strategy in complex and high-profile regulatory and legislative matters
- Assists energy clients in business transactions and day-to-day operations
- Leads, as outside counsel, investigations into complex corporate activities
- Presents to and serves as counsel to sophisticated corporate boards
- Provides sound and timely legislative drafting, analysis, lobbying, and testifying in Texas Legislature and Congress, often resulting in successful bill passage or other successful results
- Coordinates and ensures timely and effective regulatory policy development and advocacy
- Provides thorough diligence and approval advocacy regarding regulatory aspects of M&A transactions
- Served as General Counsel of largest power generation company and largest retail electricity provider in Texas

Practice Areas

- Electric Industry Regulation
- Legislative Advocacy
- Regulatory Compliance
- Regulatory Litigation

Awards & Recognitions

- Ranked: *Chambers USA*, Energy: State Regulatory & Litigation (Electricity) – Texas, 2019-present

Education

- University of Texas School of Law, Austin, Texas
 - J.D., 1995
 - Order of the Coif
 - *The Review of Litigation*, Chief Articles Editor
- Texas A&M University, College Station, Texas
 - B.S., Civil Engineering, 1987

Admissions

- Texas
- U.S. Court of Appeals, Fifth Circuit
- U.S. District Court, Northern District of Texas



- Has represented companies including financial investors, large Texas power generation and retailing companies, a large power generation cooperative, large out-of-state power generation, retailing, and holding companies, and a large midstream oil and gas company
- Successfully contested the legal basis for, and ultimately settled favorably (at less than 10 percent of the initially-sought penalty), the largest wholesale market regulatory enforcement action in Texas Public Utility Commission history
- Led the legal component of a large corporation's regulatory/legislative team that ultimately obtained Texas legislative satisfaction with the largest private equity transaction in history

Publications & Presentations

- Discussion of the Cross-State Air Pollution Rule, Gulf Coast Power Association, Houston, Texas, September 2011
- Some Tips for Legislative Practice, State Bar of Texas Advanced Administrative Law Course, Austin, Texas, September 2010
- The Elusive Pursuit of New Federal Energy Legislation, State Bar of Texas Public Utility Law Section Annual Meeting and Seminar, Austin, Texas, August 2004
- "Analysis of a Federal Policy Objective: The Absence of State Regulatory Authority Over Privatized Military Base Utility Systems," 3 Texas Tech Journal of Texas Administrative Law, v. 81, 2002

Professional & Community Activities

- State Bar of Texas
 - Administrative & Public Law Section
 - Public Utility Law Section
- Austin Bar Association
 - Administrative Law Section
 - Environmental Law Section
- American Bar Association
 - Administrative Law & Regulatory Practice Section
 - Environment, Energy, & Resources Section
 - Infrastructure & Regulated Industries Section
- A&M PAC
 - Board of Directors, 2019-2021
- Texas A&M 12th Man Foundation
 - Board of Trustees, 2012–2015
 - Chair, Legal Committee, 2012–2014
 - Member, Legal Committee, 2011–2019
- Helping Hand Home for Children, Community Advisory Board, 2016–2021
- Volunteer and Fundraiser
 - Capital Area Food Bank, North Texas Food Bank, Multiple Sclerosis Society, United Way